I am thankful for the smile the MJCCA puts on my child's face everyday.





The mission of the Marcus Jewish Community Center of Atlanta is to foster and ensure a vibrant greater Atlanta Jewish community by providing programs and services of distinction that attract, involve, and inspire meaningful connections and promote Jewish values.





Marcus Jewish Community Center of Atlanta 5342 Tilly Mill Road Dunwoody, GA 30338 678.812.4140



#### Our Impact

#### Your donation enables the MJCCA to:

- Connect more than 55,000 participants and 12,000 members
- Distribute more than \$550,000 in scholarships to MJCCA participants
- Offer 10,000+ program opportunities that engage and connect people of all ages
- Partner with 200 community agencies, corporations, and organizations to broaden our reach

#### MJCCA programs and services make a difference as our participants resoundingly tell us:

- Participating in MJCCA programs has improved my overall quality of life
- When I am at the MJCCA, I feel a connection to the Jewish community
- As a result of participating in MJCCA programs, I made a new friend or acquaintance
- Participating in MJCCA programs has enhanced my identification with Jewish traditions, values, and ideas

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## Including Everyone

We turn everyday minutes into Jewish moments that are remembered for a lifetime

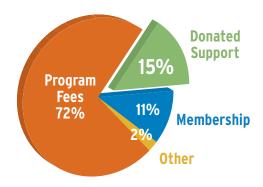
For more than 100 years, we have **instilled** a love of being Jewish in all those who have come through our doors.

We are a powerful **identity** shaper and an **influential** factor in Jewish continuity. We deliver Judaism from a vibrant, hands-on and relevant perspective. We provide the easiest entry portal to actively engage people in Jewish ways that they will remember forever.

We **introduce** people to their newest lifelong friends. And while we introduce our participants to each other, we also introduce them to new ideas, new skills, and new traditions.

# Involving Community

There is a gap between membership, program fees, and the cost of operating one of Atlanta's largest Jewish agencies. The difference must come from our community. Your donation secures us as the place where Jewish identity is celebrated and lasting connections are made.



2016 Projected Revenue

The best part about participating in MJCCA programs is being a part of a community that starts to feel like family.

## Influencing Generations

We **involve** people in Jewish life from young family programming to preschool, from day camping and overnight camping to after school and teen programs, from cultural offerings to adult learning classes, from sporting leagues to the latest fitness craze to healthy living initiatives.

We **influence** the quality of life for generations of Atlantans.

We give people the tools to **incorporate**Judaism into their lives and become
more committed to their heritage and
their community.

We **include** everyone and want all to feel valued. We remove barriers to entry to the community. Regardless of race, religion, age, financial need, or ability – all are welcomed at the MJCCA in an environment where everyone in our community belongs.

We **impact** the lives of more than 55,000 people every year - more than any other local Jewish agency.

To continue to influence, involve, and impact, **we need you**.

# Inspiring Generosity

Please contribute to the MJCCA 2016 Annual Fund today.

A donation to the MJCCA's 2016 Annual Fund is a gift to your children and a gift to their children. It's an opportunity to celebrate Jewish identity and acknowledge the lasting connections the MJCCA makes for you. Invest in the future while treasuring the memories you are creating today. Join us in influencing generations.

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