

# MJCCA Gymnastics

Thank you for your interest in the MJCCA's Gymnastics program.



In the last three years, the MJCCA Gymnastics program has more than doubled in size. Today, nearly 500 children and adults participate in various gymnastics and tumbling programs throughout the year, including:

- Competitive Teams (AAU and USA Gymnastics)
- Tumbling for Tots and Preschool classes
- Recreational Gymnastics and Tumbling
- Afterschool classes and programs
- Summer Gymnastics and Cheerleading Camps
- School's Out Vacation Camps (Winter and Spring)



## THREE ways your company will benefit as a sponsor:

1. Have access to one of the most sought-after demographic niches in the country. The vast majority of our members are generally affluent families, well-educated and active in business and social/civic circles.
2. Promote your brand all year by having your logo featured on a dedicated banner where it will be seen by thousands of families from the northern Atlanta suburbs.
3. Enhance your reputation as a community partner while helping young kids gain strength, confidence, leadership skills, discipline and fitness.

### **Brand New 7000 sq. ft. Gymnastics Pavilion to Open Spring 2010!**

Competitive and recreational gymnastics will finally have a permanent home in Dunwoody! Led by former Auburn team captain and all-around record holder Kayce Stein, our highly-trained coaches paired with state-of-the art equipment will attract new students of all ages from across North Atlanta. The newest addition to our Dunwoody campus will serve an estimated 1,000 kids and adults each month, through a combination of gymnastics classes, team practices, cheerleading and gymnastics camps, private lessons, birthday parties, and facility rental--making this branding opportunity an excellent return on investment. Within the first year of opening, we anticipate serving an estimated 2,000 children and adults. Our vision is to grow the program by 300% in the next two years by hosting exhibitions and meets, providing excellent programming, attracting the best coaches, launching an aggressive marketing campaign, and most importantly—acquiring word-of-mouth referrals by creating amazing experiences for everyone involved in MJCCA Gymnastics.

### **Be part of our Team!**

The attached sponsor agreement outlines the sponsor levels and benefits. Please complete the attached form, keep one copy for your records and mail the second signed copy to Shari Bayer at the MJCCA. We wish to extend our most sincere gratitude to you for your sponsorship.

Thank you for your support of the MJCCA. We are confident you will find your contribution to be a valuable investment in our community and in reaching your own business goals.

Sincerely,

Kayce Stein  
MJCCA Gymnastics Director





# Marcus Jewish Community Center of Atlanta Gymnastics Sponsorship Agreement

## Contact & Payment Information:

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Company _____	Type of card/check # _____ Exp. Date _____
Contact Name _____	Card # _____
Address _____	Name on Card _____
Email _____	
Phone _____ Fax _____	Signature _____

## Sponsor Level and Benefits:

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- TEAM SPONSOR (\$250)**
  - Your logo will appear on a sponsor banner that will hang inside the gym for six months (minimum 12,000+ impressions.)
  - Your business will receive a plaque with a team picture.
  
- BRONZE SPONSOR (\$500)**  
*All of the above benefits, plus...*
  - Your logo will be displayed on a *dedicated* banner inside the gym for one year (minimum 24,000+ impressions.)
  
- SILVER SPONSOR (\$1,000)**  
*All of the above benefits plus...*
  - Your logo will appear on all gymnastics marketing materials for one year (fliers, posters, brochures, ads)
  - Your logo will be featured on all Gymnastics pages of the MJCCA Website for one year (60,000 hits/month.)
  - Your logo will be featured on all newsletters and email blasts sent to the parents of all gymnastics program participants for one year (5,000 minimum impressions.)
  
- GOLD SPONSOR (\$2,500)**  
*All of the above benefits plus...*
  - Your logo will be displayed on an additional dedicated fence banner placed on the MJCCA practice fields
  - Your banner ad will appear on all Gymnastics pages of the MJCCA Website for one year
  - Your company will be given complimentary ad space next to all gymnastics-related articles in the MJCCA's bi-monthly magazine *Center Line* (20,000 circ.)
  - Your company will be permanently recognized on our donor wall inside the gym.
  
- PLATINUM SPONSORSHIP (\$5,000)**  
*All of the above benefits plus...*
  - The MJCCA will work with you to create a customized partnership that can include (but is not limited to):
    - Additional banners placed in gyms and on field fences
    - Increased branding presence in other MJCCA sports leagues
    - Additional naming or presenting sponsorship opportunities within the Gymnastics or other MJCCA Programs
    - Additional advertising in MJCCA's bi-monthly magazine *Center Line* (20,000 circ.)
    - Sponsor benefits during other MJCCA programs or events during the year

**Remit application and payment to:**  
Shari Bayer  
Director of Corporate Giving  
5342 Tilly Mill Rd.  
Dunwoody, GA 30338  
[shari.bayer@atlantajcc.org](mailto:shari.bayer@atlantajcc.org)  
Tel: 678.812.4143 | Fax: 770.698.2055

**Questions?**  
Kayce Stein  
Gymnastics Director  
[kayce.stein@atlantajcc.org](mailto:kayce.stein@atlantajcc.org)  
Tel: 678.812.4044