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Jared Powers Named MJCCA CEO

The Board of Directors of the Marcus Jewish Community Center of Atlanta has selected Jared Powers as the agency's new chief executive officer, effective March 1. Powers previously served as the agency's chief program officer, overseeing more than \$17 million in programming revenue. Powers has been instrumental in growing the agency's programming, enhancing the quality of programs, and improving customer service.

Powers was selected as a result of a six-month nationwide search, in which 200 candidates from 25 states were considered. The search was spearheaded by a nine-member MJCCA search committee comprising several past presidents and chaired by Past President Sherie Gumer, in conjunction with BoardWalk Consulting.

Powers joined the MJCCA in 2005 as director of Sports and Camping at Shirley Blumenthal Park, rising to senior program director and then relocating, in 2010, to the Zaban Park campus, to serve as chief program officer and member of the MJCCA's senior management team. Under his leadership, the MJCCA greatly expanded its Day Camps offerings to



Jared Powers

become the largest JCC day camp in the country, enhanced and grew numerous program areas, and created strategic partnerships with organizations such as the

Atlanta Hawks.

"As interim CEO for the past six months, I have seen first-hand that there is no better person than Jared to serve as the next CEO of the MJCCA," said Douglas Kuniansky, who is chair of the Board of Directors, and was acting CEO prior to Powers' appointment. "His professional experience in operations, programming, and finance, along with his positive relationships with staff and members and his love for the MJCCA, make him perfectly suited for this new role."

Powers holds a BA in finance from the University of Florida and an MBA in finance from Georgia State University. He grew up participating in MJCCA programs as an Ajecomce camper, BBYO teen, and camper and staff member at Camp Barney Medintz.

The MJCCA continues to shape the life of his family. Powers and his wife reside in Dunwoody with their two sons, who graduated from The Weinstein School preschool, attend the Club J after-school program, participate in MJCCA youth sports, and attend MJCCA Day Camps and Camp Barney Medintz.