

MJCCA Senior Management

Jared Powers Chief Executive Officer

Jared Powers holds an MBA from Georgia State University and a Bachelor of Science Degree in Finance from the University of Florida. He brings strong financial and business acumen to his role, having cultivated these skills as a Financial Analyst in commercial lending. He began his career at the Marcus Jewish Community Center of Atlanta as the Assistant Sports and Camp Director at Shirley Blumenthal Park in East Cobb. Jared successfully added to those responsibilities, becoming Chief Program Officer and overseeing all of the agency's programs and services. In addition to completing the JCCA's management training program, Jared has received the Jewish Federation of Greater Atlanta's Marilyn Shubin Professional Staff Development Award for his outstanding contribution as a professional within the Atlanta Jewish community, the MJCCA's Leadership Award, and the MJCCA's Best New Program Award for implementing the agency's first summer inclusion camp program for children with special needs.

David Fried Chief Program Officer

David Fried holds an MBA from Nova Southeastern University and a Bachelor of Science Degree from Florida International University. A JCC veteran, David has worked for more than 20 years at JCCs, culminating with the role of Health, Sports, and Wellness Director at the Michael-Ann Russell JCC in Miami, Florida. David brings his JCC operations, management, and programming experience to his role of MJCCA Chief Program Officer, supervising the Agency's programs and services. Jewish overnight camp also represents a large part of David's life, passion, and career, having served as the Executive Director of Camp Shalom, a Jewish overnight camp in Florida, for five years. David was also the Assistant Director at Camp Barney Medintz in 2021, responsible for establishing all COVID-19 processes and action plans. David founded Mo Steel Football, South Florida's first all-Jewish travel flag football team, winning 8 NFL National Championships and 2 world championships. He traveled to more than 20 countries helping other organizations to establish their programs.

Janel Margareta Chief Development & Communications Officer

Janel Margareta is a nonprofit leader, with 25 years of fundraising, leadership development, and communication experience in the philanthropic vertical space, specializing in the Jewish community. Earning her Bachelor of Arts degree from New York University, Janel oversees the financial resource development, marketing and communications, and leadership development functions of the MJCCA. Under Janel's leadership, working with an outstanding team, she has helped the MJCCA secure close to \$50 million dollars in contributions and grants. Janel has extensive experience as a trainer and speaker. She was recognized by the Atlanta Business Chronicle as one of the "Top 40 Under 40" Up and Comers in Atlanta in 2009.

Keely Sime

Chief Marketing Officer

Keely Sime is a seasoned marketing and public relations executive with more than 20 years of industry experience. During her tenure with the MJCCA, she has restructured the department and expanded the team's capabilities and deliverables, instituting an overhaul of marketing processes and procedures and its collaboration with other departments. These innovations led to Keely winning the MJCCA's coveted Philip Bush Award for Leadership. Prior to joining the MJCCA, Keely served as an Account Director and Media Strategist, leading teams focused on marketing, public relations, branding, and communications in both the nonprofit and corporate sectors. She holds a Bachelor of Arts in Journalism and Public Relations from the University of Georgia.

Janice Wolf

Chief Financial & Administrative Officer

Janice Wolf has more than 25 years of financial management experience, including many years as a principal at Ernst & Young. She is a Certified Public Accountant who holds an MBA from Columbia University and a Bachelor of Arts from Smith College. Janice also has more than 20 years of volunteer experience as a board member and officer of several nonprofits, including the Jewish Federation of Greater New Haven. Under Janice's direction, the MJCCA has realized financial stability, streamlined its operating costs, reduced its borrowing and associated costs, replaced and upgraded all software platforms, and improved cash flow. She oversees risk management for the agency and has upgraded all related processes and training. Additionally, Janice has overseen more than \$6 million in capital construction projects.