

# 2020 IMPACT

Throughout the year, the MJCCA mobilized in innovative ways to continue changing the lives of tens of thousands of people through its critically needed programs and services delivered both virtually and in-person.

**99%**

of participants felt the MJCCA was **safe and secure**

**100%**

of **Lisa F. Brill Institute** for Jewish Learning students appreciated the innovative move to virtual classrooms to ensure everyone's health and safety

**93%**

of **active mature adult** participants felt less isolated and alone because they could still connect to others through virtual programming

**99%**

Of attendees felt the virtual offerings of the **Book Festival of the MJCCA** provided a much-needed positive, informative, and meaningful experience during the pandemic

**95%**

of members said participating in the MJCCA's **fitness offerings** improved their overall quality of life



**100%**

of **MJCCA Day Camps** families felt that having an outlet for their children to engage with peers and do fun outdoor activities improved their children's quality of life and overall mental health

**90%**

of **Blonder Family Department for Special Needs** participants said the virtual programs offered kept them active, engaged, and connected to peers throughout the COVID-19 pandemic

**100%**

of parents said that **Club J Your Way's** childcare enabled them to get back to work

**98%**

of **youth sports** participants experienced comradery and felt part of a community

**99%**

of parents said **The Weinstein School** supported their child's social and emotional growth during this unprecedented time

## MJCCA Mission

The mission of the Marcus Jewish Community Center of Atlanta (MJCCA) is to foster and ensure a vibrant greater Atlanta Jewish community by providing programs and services of distinction that attract, involve, and inspire meaningful Jewish connections and promote Jewish values.

**We turn everyday minutes into Jewish moments that are remembered for a lifetime.**

## Vision

The MJCCA is the leading-edge Jewish connector and catalyst of transformational experiences for greater Atlanta.

## Values

The MJCCA's values guide our approach to foster and ensure a vibrant greater Atlanta Jewish community through:

- Strengthening Jewish life
- Best-in-class programming and services
- Safety and inclusion
- Collaboration through mutually beneficial partnerships
- Fiscal responsibility

## History

The Marcus JCC has served our Atlanta community for more than 100 years and is widely regarded as one of the premier JCCs in the country. Originally founded in 1910 as the Jewish Educational Alliance, the Zaban Park site in Dunwoody was added in 1961. In 2000, Zaban Park became the main campus, and at that time, the agency was renamed the Marcus Jewish Community Center of Atlanta.

## MJCCA Leadership

### Board of Directors

Sammy Grant,  
*Chair*  
Lee N. Katz,  
*Vice-Chair*  
Margo Marks,  
*Secretary*  
Evan Toporek,  
*Treasurer*  
  
Lillie Axelrod  
Ron M. Brill  
Steven Cadranell  
Etta Raye Hirsch  
Howie Hyman  
Michael Kay  
Doug Kuniansky  
Josh Rosenberg  
Amy Rubin  
Brian Seitz  
Michelle Simon  
Rick Slagle  
Todd Starr  
Garrett Van de Grift  
Ken Winkler, ex officio

### Past Presidents

Ken Winkler  
Joel Arogeti  
Douglas Kuniansky  
Steven Cadranell  
Garrett Van de Grift  
Sherie B. Gumer  
Mark Murovitz  
Don Jaslow  
Bruce Morris  
Howard Hyman  
Lowell Fine  
Lisa Brill  
Laura Dinerman  
Cary Rosenthal  
Asher Benator\*  
Harris Jacobs\*  
Jack Freedman\*  
George Stern\*  
Harry Maziar  
Perry Morris\*  
Paul Aronin\*  
Sidney Parks\*  
Leonard Diamond\*  
Morris Benveniste\*  
Sidney Feldman\*  
Bernard Howard\*  
Milton Weinstein\*  
Max Kuniansky\*  
Max Feldman\*  
Barney Medintz\*  
Meyer Balser\*

### Senior Management

Jared Powers,  
*Chief Executive Officer*  
Janel Margareta,  
*Chief Development & Communications Officer*  
Jim Mittenthal,  
*Chief Program Officer, Residential Camping*  
Aida Rosario,  
*Chief People Officer*  
Keely Sime,  
*Chief Marketing Officer*  
Janice Wolf,  
*Chief Financial & Administrative Officer*

### Honorary President

Erwin Zaban\*

\*Of blessed memory

