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1991

BOOK FESTIVAL OF THE MJCCA

PRESENTED BY



GreenbergTraurig

Helen Marie
Stern FundBarbara & Ed
Mendel

NOVEMBER 1-22, 2026

2026 Sponsor Opportunities & Benefits

	BRONZE \$3,600	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	PRESENTING \$15,000
Logo/Name on printed and digital year-round marketing materials and Book Festival brochure	✓	✓	✓	✓	✓
General seating in the Book Festival VIP Sponsor and Patron section (Advanced registration required)	✓	✓	✓	✓	✓
Opportunity to make remarks from the podium at one preselected Book Festival author program		✓	✓	✓	✓
Reserved VIP seating at Book Festival Keynote events (Advanced registration required)				✓	✓
Verbal sponsorship recognition from the podium at all Book Festival events					✓
Complimentary passes to all Book Festival events	4	6	8	10	12
VIP Parking passes for select Book Festival events (Advanced registration required)	2	3	4	4	4
Complimentary passes to Page From the Book Festival of the MJCCA events through May 31, 2027	2	2	4	6	8

To become a sponsor, contact Mackenzie Sherman at 678.812.4174 or mackenzie.sherman@atlantajcc.org. For more details, visit atlantajcc.org/bookfestival.

96% of attendees said they experienced camaraderie and felt part of the community as a result of attending our Book Festival.

4.3 MILLION impressions from digital and broadcast media PR campaign.

20.7 THOUSAND website visits to the Book Festival pages from September to November.

87% of Book Festival attendees report they are more likely to support a business that sponsors the MJCCA.

